

## Curriculum Vitae

**Work**

- 09/2021 – current      Sabbatical year researching learning platforms and learning Chinese in Taipei, Taiwan
- 01/2020 – 08/2021      Strategist, **Babbel**, Berlin
- Developed learning strategy for audio and video platforms, cross-platform learning journeys, development of novel live digital learning venture, increased learning engagement by 20x.
  - Worked with a wide range of internal and external stakeholders to surface and develop feature improvements, including internal audio player, dynamic transcripts, audio mapping, text complexity analyser, audio complexity analyser and audio in the learning path
  - Developed and published Babbel's theoretical approach to making audio accessible for beginners: *Babbel Language Learning Podcasts (2020) International Journal of Advanced Corporate Learning, 13(3)*
- 12/2018 – 12/2019      Strategy and Policy, Digital Education, **EDU**, Berlin
- Initiated original learning content production for international online university, developed formats, production strategy, scaling approach, produced learning content (video and audio) for courses in biochemistry, inter-professional collaboration, medical research
  - Recruited and coordinated experts for online seminars, developed workflows and expert pipelines
- 04/2018 – 11/2018      Scholarship Manager, **Udacity**, Berlin
- Management of range of scholarships, including managing team of community managers, stakeholder management of large (>€1m) donors, responsible for series of record-breaking successes using the Udacity online learning platform.
- 03/2014 – 03/2018      Project Manager, Head of Consultancy, **Camp Group GmbH**, Berlin
- Development of a series of digital education projects, aimed at adults and young people. Major digital project for the GIZ in Afghanistan lead to significant improvement of physical education of girls and young women through innovative digital delivery of training
  - Program design and implementation of digital capacity-development civil society projects in Berlin and Capetown focused on impact orientation, communications, organisation development, innovation and fundraising
  - External teaching position at the FU Berlin, Alice Salomon University, e-learning seminars at Washington University St Louis
- 03/2014 – 11/2014      Project Manager, **Zentrum Moderner Orient**, Berlin
- Organisation of academic conferences, budgeting, planning and project management of multi-million-euro project "Crossroads Asia", including successful follow-on financing from the DFG
- 03/2011 – 09/2011      Tech Analyst, **Research2Guidance**, Berlin
- Conception, research, project management, marketing of research products around mobile telecommunications, including in healthcare and education sectors.
- 11/2009 – 01/2011      Project Manager- Communities, **Westminster City Council**, London
- Organisation and implementation of ethnographic research projects, polling, lead on nationwide "Cohesive Communities" project

**Education**

- 10/2021 – present      Huayu Chinese Language Enrichment Scholarship, **National Taiwan Normal University Mandarin Training Center**
- 09/2011 – 07/2015      GeT MA (Masters Degree in German Turkish Social Sciences), **Humboldt Universität zu Berlin** (HU) and the **Middle Eastern Technical University** (METU), 1,3 (1,0 best possible)
- Thesis: Diversity Governance of Neoliberal Conservatives in Turkey
- 09/2012 – 08/2013      *Studienkolleg zu Berlin*, **Hertie Foundation, National Merit Foundation of Germany**
- Research projects "Data Governance and Political Communication", "Constitutional Conflict in the Islamic World"
- 09/2006 – 06/2009      Anthropology, BSc. Hons., **University College London (UCL)**, First Class
- Erasmus Semester at Boğaziçi University, Istanbul, thesis: "The Bridge- Metaphor and German-Turkish Transnationalism"

Languages	Other Skills	Awards	Scholarships
English - Native German - Fluent Mandarin Chinese - Beginner French - Beginner	MS Office - very good SPSS, WordPress - good Class B Driving Licence	IELA Mobile Learning Winner 2020 - Babbel Comenius Award 2020 - Babbel Podcasts GeT-MA Best Overall Grade 2012 Westminster Employee of the Month 07.10	DAAD Master Scholar 2012 Peter Kirk Memorial Scholarship 2006